

INTEGRATED MEDIA CAMPAIGN SMALL 1-3Q



GOLD (TIE)

**POTBELLY SANDWICH WORKS
BIGGER-ER CAMPAIGN**

- William Mericle, Chief Creative Officer (PALM + HAVAS)
- Matt Dimmer, Senior Art Director (PALM + HAVAS)
- Trevor Shorey, Senior Art Director (PALM + HAVAS)
- Heidi Ludvik, Print Producer (PALM + HAVAS)
- Ryan Lindholm, Account Manager (PALM + HAVAS)